



ALBERTA MAGAZINES CONFERENCE 2022

SEPTEMBER 22 & 23 CALGARY AB



FOCUSSING
FORWARD



BE PART OF THE STORY.

MAKE YOUR BRAND A VITAL PART
OF CANADA'S LARGEST MAGAZINE
INDUSTRY GATHERING.

It's been a minute!

We're pleased to once again gather media professionals and industry leaders at the Fall 2022 Alberta Magazines Conference and Awards Gala. Here, storytellers and publishing entrepreneurs celebrate excellence, learn new skills and build relationships that will guide their decisions and priorities for the coming year.

Connect your brand with an audience of Canadian magazine professionals looking for inspiration and fresh ideas. You'll be part of the best conversation in town—and an essential part of the AMC 2022 experience.



PARTNERSHIP OPPORTUNITIES

BRAND VISIBILITY	CONTRIBUTING \$1,200	FEATURE \$3,500	BANNER \$5,500
Brand an AMC Special Event			✓
Brand an AMC Breakout Session		✓	✓
Introduce a keynote speaker			✓
Introduce a session speaker		✓	✓
Receive verbal recognition at the AMC	✓	✓	✓
PRINT/DIGITAL MEDIA			
Business profile included in one AMPA member newsletter	✓	✓	✓
Acknowledgement on all AMC signage (digital display and signs)	✓	✓	✓
Year-round branding on albertamagazines.com (43,000+ visitors annually)	✓	✓	✓
SOCIAL MEDIA CALLOUT			
Mentions, links and recognition on social media platforms (4,000+ followers)	✓	✓	✓
TRADE SHOW SPACE			
Exhibition space at the AMC 2022 Trade Show (\$500 value)	✓	✓	✓
AMPA PERKS			
2022 Associate Membership with AMPA	✓	✓	✓
INVITATIONS			
Two Full Conference Passes, including an invitation to the Alberta Magazine Awards Gala (\$540 value)			✓
One Full Conference Pass, including an invitation to the Alberta Magazine Awards Gala (\$270 value)	✓	✓	



SPONSORING EXCELLENCE

The Alberta Magazine Awards Gala 2022 celebrates outstanding magazine work and the talented people who create it. To sponsor an award category for the industry's most anticipated annual event is to connect your brand with the very best in the business.

AWARDS CATEGORY SPONSOR \$800

ACHIEVEMENT AWARDS

ACHIEVEMENT IN PUBLISHING
BEST NEW MAGAZINE
EDITOR OF THE YEAR
MAGAZINE OF THE YEAR
VOLUNTEER OF THE YEAR

VISUAL CATEGORIES

ART DIRECTION SINGLE ISSUE
FEATURE DESIGN
ILLUSTRATION
PHOTOGRAPH: ESSAY
PHOTOGRAPHY: LANDSCAPE, STILL LIFE, ARCHITECTURE
PHOTOGRAPH: PEOPLE AND PORTRAITURE

WRITTEN CATEGORIES

ALBERTA STORY
EDITORIAL PACKAGE
EMERGING WRITER
ESSAY
FEATURE WRITING LONG
FEATURE WRITING SHORT
FICTION
POETRY
PROFILE
SERVICE JOURNALISM

INTEGRATED CATEGORIES

COVER
DIGITAL PRESENCE



ADVERTISING OPPORTUNITIES

Be part of the story at the
Alberta Magazines Conference 2022.

Contact the AMPA office to find out how you can become
a sponsor or book ad space.

403-262-0081 or director@albertamagazines.com

ALBERTA MAGAZINE AWARDS PROGRAM

FULL PAGE

\$800

HALF PAGE

\$400

QUARTER PAGE

\$200

Secure your company's place in the Alberta Magazine
Awards Gala 2022 Program and at albertamagazines.com.



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