

THE ENERGY-PHILE

Peter Tertzakian uses the past to explore and illuminate the future of the energy sector, providing needed guidance for everyone from investors to governments and also all of us affected by the shifts of the local global industry.

alking energy is part of life in this province, and no one talks energy quite like Peter Tertzakian. Over the course of his four-decades-and-counting career, the managing director of ARC Financial Corp. and founder of Energyphile, an online museum and content hub designed to facilitate discussion about the energy industry from a range of entry points, has become a pre-eminent voice on energy-related issues. Author of bestselling books *A Thousand Barrels a Second* (McGraw Hill, 2006) and *The End of Energy Obesity* (John Wiley & Sons, 2009), he's also a prolific columnist, commentator, podcaster and public speaker who recently became one of 14 experts appointed to the Government of Canada's Net-Zero Advisory Body, an independent group that will advise on the best pathways to achieving net-zero emissions by the year 2050. From policymakers looking to make policies, to investors looking to invest billions, they all turn to Tertzakian.

"I'm constantly trying to innovate on how to improve effective communication of complex subjects."

PETER TERTZAKIAN

