

INDIGENOUS INTERNSHIP PROGRAM APPLICATION FORM



Alberta Magazine
Publishers Association

Leveraging the success of the Alberta Magazine Publishers Association's long-standing internship program, the Indigenous Internship pilot will create opportunities for Indigenous peoples to explore and pursue careers in magazine media supported by mentoring and networking opportunities.



This pilot program, open to eligible Canadian magazines, seeks to increase the number of Indigenous voices and stories in print and digital periodicals.

With support from the Governments of Alberta and Canada, AMPA has allocated resources to subsidize the salaries for three publishers to each hire an Indigenous intern for a six-month period.

FUNDING SUBSIDY:

The program subsidizes 75% of minimum wage (\$15/hr) to a maximum 40-hour work week for a six-month period.

APPLICATION DEADLINE:

August 13, 2021 at 4 pm MT

ELIGIBILITY CRITERIA:

- Publishing firms must be private-sector entities, which includes corporations, not-for-profit organizations, partnerships and sole proprietorships.
- Have the chief office of business for the magazine in Canada.
- Ensure the majority ownership, effective managerial and editorial control of the magazine resides with persons who are Canadian residents.
- Magazines must be edited designed, assembled and published in Canada.
- Have completed a minimum 12-month publishing cycle.
- Contain a majority of Canadian editorial content
- Maintain an advertising/editorial ratio of not more than 70:30.
- Offer subscriptions independent of a membership
- Generate revenues (subscription, advertising sales, events, etc.).
- Provide compensation for creative content.
- Have a verifiable method of distribution specific to the publication.
- Abide by the [Canadian Magazine Industry Code of Reader and Advertising Engagement](#) and have a clear distinction between editorial and advertising, with advertorial and sponsored content clearly identified.
- Maintain an editorial function where the editor is named.
- Regularly present written editorial content from a diverse group of contributors (more than 1 person).

PRINT MAGAZINES MUST:

- Publish a minimum of two issues per year.
- Maintain an established editorial calendar and regular publishing schedule.
- Ensure covers contain headings and images only.

DIGITAL MAGAZINES MUST:

- Be a destination for users/readers rather than an e-newsletter, RSS feed or similar.
- Have at least 75% of its editorial content composed of original material, not syndicated or reproduced from another website or publication.
- Maintain a regular publishing schedule in which the majority of editorial content changes at least twice during a 12-month period.
- Present a clearly displayed masthead or contact page that includes, at minimum, the names of the publisher and editor in addition to the postal address for the publication.

REQUIREMENTS:

- Supervisors are required to outline how they will provide regular mentoring and supervision to the intern
- Publishers will compensate at no less than minimum wage (\$15).
- Supervisors will provide information concerning health and safety standards.
- Interns are required to e-mail monthly timesheet to AMPA, authorized by the supervisor, within one week of the last day of each month.
- Interns are required to provide their pay stub from the magazine; copies of subsequent pay stubs are not required.
- Upon completion of the internship, the supervisor and intern each complete and submit evaluation forms (provided by AMPA). The publisher will not receive reimbursement until both evaluation forms and all timesheets have been received.
- AMPA reserves the right to cancel the subsidy if the program requirements are not met.
- The term Indigenous is referenced in the legal definition provided in Section 35(2) of the Canadian Constitution, which defines Indigenous (Aboriginal) peoples as Indian (First Nations), Métis, and Inuit. Interns will be asked to self-identify as Indigenous, Métis or Inuit.

Send completed application forms to
ampa@albertamagazines.com

Organization:

Magazine title:

Publisher:

Address:

Intern supervisor:

Title:

Phone:

Email:

Description of proposed intern position and duties:

Anticipated intern start date:

End date:

Estimated hours / week:

Hourly wage:

Signed:

Name: