



ALBERTA MAGAZINES CONFERENCE 2021

VIRTUAL JUNE 2 & 3



ALBERTA MAGAZINES CONFERENCE 2021

BE PART OF THE STORY.

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**MAKE YOUR BRAND A VITAL PART
OF WESTERN CANADA'S LARGEST
MAGAZINE INDUSTRY GATHERING.**

Each spring, more than 250 publishers, media professionals and industry leaders gather for the Alberta Magazines Conference and Awards Gala. Here, storytellers and publishing entrepreneurs celebrate excellence, learn new skills and build relationships that will guide their decisions and priorities for the coming year.

This year, we're taking it online, giving you an opportunity to connect your brand with an audience of Canadian magazine professionals looking for inspiration and fresh ideas. You'll be part of the best conversation in town—and an essential part of the AMC 2021 experience.

PARTNERSHIP OPPORTUNITIES

	BANNER \$5000	FEATURE \$3500	CONTRIBUTING \$1200
BRAND VISIBILITY			
Introduce your brand with a sizzle reel	✓		
Opportunity to introduce your business to our membership in the AMPA newsletter MagaScene	✓	✓	
Introduce a session speaker	✓	✓	
Receive verbal recognition from AMPA at the AMC	✓	✓	✓
PRINT/DIGITAL MEDIA			
Logo inclusion on all pre-AMC materials, including magazine ads (approx. \$20,000 value), in addition to e-blasts, e-newsletters, press releases, etc.	✓	✓	✓
Year-round branding on albertamagazines.com (30,000+ visitors annually)	✓	✓	✓
SOCIAL MEDIA CALLOUT			
Mentions, links and recognition on social media platforms (4,000+ followers)	✓	✓	✓
TRADE SHOW SPACE			
Exhibition space at the AMC 2021 Virtual Trade Show	✓	✓	✓
AMPA PERKS			
2021 Associate Membership with AMPA	✓	✓	✓
2021 AMPA partner listing on albertamagazines.com	✓	✓	✓
INVITATIONS			
Two Full Conference Passes, including an invitation to the Alberta Magazine Awards Gala	✓		
One Full Conference Passe, including an invitation to the Alberta Magazine Awards Gala		✓	✓

SPONSORING EXCELLENCE

ACHIEVEMENT AWARDS

ACHIEVEMENT IN PUBLISHING
BEST NEW MAGAZINE
EDITOR OF THE YEAR
MAGAZINE OF THE YEAR
VOLUNTEER OF THE YEAR

WRITTEN CATEGORIES

ALBERTA STORY
EDITORIAL PACKAGE
EMERGING WRITER
ESSAY
FEATURE WRITING LONG
FEATURE WRITING SHORT
FICTION
POETRY
PROFILE
SERVICE JOURNALISM

VISUAL CATEGORIES

ART DIRECTION SINGLE ISSUE
FEATURE DESIGN
ILLUSTRATION
PHOTOGRAPH: ESSAY
PHOTOGRAPHY: LANDSCAPE, STILL LIFE,
ARCHITECTURE
PHOTOGRAPH: PEOPLE AND PORTRAITURE

INTEGRATED CATEGORIES

COVER
DIGITAL PRODUCT

The Alberta Magazine Awards Gala 2021 celebrates outstanding magazine work and the talented people who create it. To sponsor an award category for the industry's most anticipated annual event is to connect your brand with the very best in the business.

AWARDS
CATEGORY
SPONSOR
\$800

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ADVERTISING OPPORTUNITIES

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BE PART OF THE STORY AT
THE ALBERTA MAGAZINES
CONFERENCE 2021.

Contact the AMPA office to find out how you
can become a sponsor or book ad space.

403.262.0081

DIRECTOR@ALBERTAMAGAZINES.COM

ALBERTA MAGAZINE AWARDS PROGRAM

Secure your company's place in the
Alberta Magazine Awards Gala 2021
program and at albertamagazines.com.

Full page \$800

Size: 8.375 x 10.875

Half page \$400

Size: 7.875 x 5.25

Quarter page \$200

Size: 3.85 x 5.25

ALBERTA MAGAZINE CONFERENCE PROGRAM

Place your magazine front and centre
in the 2021 Alberta Magazine
Conference program.

Full page \$800

Size: 8.375 x 10.875

Half page \$400

Size: 7.875 x 5.25

Quarter page \$200

Size: 3.85 x 5.25