



VOLUNTEER OF THE YEAR

JOYCE BYRNE

There's an old adage that goes: "Volunteers do not necessarily have the time; they just have the heart." It should, therefore, come as no surprise that Joyce Byrne's heart is full of love for magazines – ink runs through her veins.

Byrne, a respected industry leader and generous mentor, is known and celebrated for her commitment to advancing the magazine industry as a whole – not just the publications for which she is on the payroll. She has earned a reputation as one of the most tireless champions, promoting magazines as vital and essential cultural industry products, as well as the publishers, staff, freelancers and industry partners who contribute to them.

Byrne's volunteer roles are numerous: she's board president of the Alberta Magazine Publishers Association and serves on the Conference Committee, where she plays a key role in securing some of the most influential and sought-after speakers for the annual event; she serves on the Board of the Directors of the International Regional Magazine Association; is past president of the National Magazine Awards Foundation; and served as a director with Magazines Canada for 10 years.

"Joyce's contributions are far reaching – as an industry publisher, volunteer, leader, champion and mentor, she has done much to advance the Alberta magazine ecosystem," said Suzanne Trudel, AMPA's executive director.

Byrne is an innovative and talented publisher who is keen to share her insights and knowledge and promote the work of magazine creatives in the province.

Prior to her role as publisher at *Avenue Calgary*, Byrne was associate publisher at Venture Publishing, consulting publisher to *Eighteen Bridges* and publisher at Toronto-based *This Magazine*. She's also been the proofreader at *Taddle Creek* for more than 10 years.