



EDITOR OF THE YEAR

CHRIS WELNER, *IMPACT*

Known for his utmost dedication to the success of *IMPACT* magazine, Chris Welner is exemplary in his approach to producing high quality editorial content. With late nights, weekends and countless hours, Chris' commitment to delivering content that inspires and engages readers is evident issue after issue.

Welner is recognized for his acute editing skills and ability to distill the knowledge of experts, who are not necessarily writers, into shining pieces of editorial content that inform and serve readers. He pivots between roles with ease, interviewing subjects, directing photo shoots, ordering stories, and managing final edits. Every detail does not go untouched.

Working with passion and finesse, Welner's 25 years of experience have served him well in successfully executing ambitious projects such as *IMPACT*'s 20th anniversary issue and *IMPACT*'s Top 20 cover athletes of all time. In addition to his commitment to the magazine, Welner is an alumnus of Leadership Calgary, has volunteered as a speaker coach with TEDx Calgary, and acts as mentor to new industry talents.

Welner is ready to get his hands dirty in whichever project comes his way, and it shows. It is no wonder that Welner's tremendous efforts to crafting and curating the pages of *IMPACT* have propelled the magazine to greater editorial excellence and recognition in Alberta and beyond.