

JUDGES' COMMENTS

This deep and immersive package does a stellar job of layering content and visuals and offers the reader a lot of variety.

WINTER 2018

new trail

UNIVERSITY OF ALBERTA
ALUMNI MAGAZINE



MAKE THE
INK
Old-Fashioned
Way

CLEAN
your PHONE
(SERIOUSLY, IT
NEEDS IT.)

AVOID
DEATH by
SMALLTALK

So, what
do you do for
a living?

Ugh, not
THAT
question
again.

Snake Oil
SPOT
PSEUDOSCIENCE

The HOW-TO Issue

SEE
like an
ARTIST



Make this TUBE
AIRPLANE!



SPEAK
IN
FRONT OF AN
AUDIENCE
(AND DO IT
WITH APLOMB)



18 practical things you can do
right now to make your life better
(and more fun!)*

SKATE LIKE
CONNOR
MCDAVID



* Fold the
Best PAPER
AIRPLANES



* Trust us.
We have
experts.