



ALBERTA MAGAZINES
CONFERENCE



Alberta Magazines Showcase Sponsored by Transcontinental

Join us in celebrating the best of Alberta magazines! All submissions will be showcased at the Alberta Magazines Conference, where they will be judged prior and during the Alberta Magazines Conference by judging panels. All **AMPA member** magazines that published at least twice in 2009 are eligible to enter.

Entry fee

\$10 per entry; each member magazine may submit up to three entries per category. Entries without payment will not be accepted.

Categories:

Best Cover

Best Feature Layout (maximum 4-page submissions)

Best Editorial Short (maximum 1,000 words); must also submit digital version

Judging Criteria

- Effective use of text and imagery (for Cover and Feature Layout)
- Creativity and originality
- Appropriateness for target audience
- Engaging for readers
- Quality of writing (for Best Editorial Short)
- Overall impact

Judges:

Patrick Brooks, graphic designer and former magazine designer; teaches e-publishing courses at Mount Royal College

Malwina Gudowska, freelance writer and editor; judge for National Magazine Awards; former assistant editor of *Avenue* magazine

Andrew Mah, freelance writer and editor, former editor of *Where Calgary*

Ina Saltz, art director, photographer, design critic, former design director at *Time* magazine

Prizing

Winners will receive a 2011 full conference pass valued at more than \$200, a gift from Transcontinental, and of course, bragging rights.

How to submit

- Submissions must have been published in an issue within the last two years.
- Submissions must be mounted on foamcore or similar sturdy material (8.5 x 11 for single page layouts, 11 x 17 for double page spreads) Please contact AMPA for free foamcore to reuse from previous submissions.
- Submissions may be picked up after the awards presentation on March 20, 2009.
- Deliver submissions to the AMPA office (204, 1039 17th Avenue SW, Calgary, AB T2T 0B2) with entry form and fee.

Deadline: Monday, March 1, 2010



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Entry Form

(Affix a form to the back of EACH entry. Number multiple pages.)

Deadline: Monday, March 1, 2010

Magazine: _____

Contact name and e-mail: _____

Category: _____

Entry title: _____

Name of designer, writer, photographer or artist: _____

NOTE: Editorial Short entries must also submit a digital version of the entry to director@albertamagazines.com.

Submissions without completed forms and entry fees will NOT be accepted; no exceptions.

Winners will be announced at the wine and cheese event at the Alberta Magazines Conference on March 12, 2010.